

2021 CORPORATE PARTNERSHIP PROGRAM

| | HEROES FOR CHILDREN \$10,000 | CHAMPIONS FOR CHILDREN \$7,500 | GUARDIANS FOR CHILDREN \$5,000 | ADVOCATES FOR CHILDREN \$2,500 |
|---------------------------------------|--|---|---|---|
| ORGANIZATION BRANDING BENEFITS | A year-long, passionate and committed corporate partner of The Villages sharing the vision that every child will flourish in a healthy, nurturing, self-sufficient family. | An enthusiastic and dedicated sponsor of The Villages' and PCAIN fundraising and community events, programs, and special initiatives. | An engaged title or matching sponsor that is heartfelt for The Villages' special events, programs, and initiatives. | A sponsor that is eager to truly impact those we serve through one of The Villages' events, programs, or special initiatives. |
| LOGO | Logo with link prominently displayed on The Villages and PCAIN Corporate Partners web pages. | Logo with link prominently displayed on The Villages and PCAIN Corporate Partners web pages. | Logo with link displayed on The Villages Corporate Partners web page. | Logo with link displayed on The Villages Corporate Partners web page. |
| SIGNAGE | Prominent signage at all The Villages and PCAIN 2021 public events. | Sponsorship recognition at specified events, programs, and special initiatives. | Sponsorship recognition at specified events, programs, and special initiatives. | Sponsorship recognition at specified events, programs, and special initiatives. |
| TICKETS | Tickets and VIP accommodations to all The Villages and PCAIN yearly public events. | Tickets to sponsored event. | Tickets to sponsored event. | Tickets to sponsored event if applicable. |
| SOCIAL MEDIA | Recognition on social media and marketing throughout the year as a partner of The Villages. | Recognition on social media and marketing as to the event, program, or initiative and at least quarterly throughout the year. | Recognition on social media and marketing in connection with the event, program, or initiative and at least two additional times throughout the year. | Recognition on social media and marketing connected with the event, program, or initiative. |
| MONTHLY NEWSLETTER | A feature story in The Villages newsletter along with logo recognition. | Mention in The Villages newsletter regarding your organization's support. | Mention in The Villages newsletter regarding your organization's support. | Mention in The Villages newsletter regarding your organization's support. |
| MEDIA OPPORTUNITIES | Videoed conversation with The Villages President and CEO, and a representative from sponsor organization for media and other opportunities. | Mention and possible participation in media opportunities regarding sponsorship. | Mention in potential media opportunities regarding sponsorship. | Mention in potential media opportunities regarding sponsorship. |

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| EMPLOYEE ENGAGEMENT BENEFITS | Employees have the opportunity to volunteer side-by-side, empowering your company to make a difference, engaging in the community, and impacting the lives of children and families across Indiana. | | | |
| VOLUNTEER OPPORTUNITIES | Customized Day of Service for up to 100 employee participants. | Customized Day of Service for up to 50 employee participants. | Customized Day of Service for up to 25 employee participants. | Volunteer opportunities for up to 25 employee participants. |
| THE VILLAGES 101 CLASS | Employees gain a better understanding of Indiana's child and family welfare current conditions, myths, and realities and learn how they can make a real difference. | Employees gain a better understanding of Indiana's child and family welfare current conditions, myths, and realities and learn how they can make a real difference. | Employees gain a better understanding of Indiana's child and family welfare current conditions, myths, and realities and learn how they can make a real difference. | |
| PCAIN 101 CLASS | Employees participate in a course, which defines and discusses four types of maltreatment, prevention strategies, reporting responsibilities and more. | | | |
| IMPACT REPORT | <p>The impact of your corporate partnership will be shared in a detailed year-end report indicating:</p> <ul style="list-style-type: none"> • how sponsorship dollars were spent • number of children/families impacted • employee volunteer hours • list of employees who served on boards or committees • social media measurements | | | |

The Villages of Indiana | 3833 N Meridian St, Indianapolis, IN 46208 | 317-995-7490 | villageskids.org

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The Villages of Indiana champions every child's right to a safe, permanent and nurturing home. We are committed to strengthening all families and embracing the dignity and diversity of every child, youth and family served.